



## MEDIA ALERT

### Impax Identifies Water Investment Opportunities to Mark The United Nations' World Water Day

**March 18, 2013** – Ahead of the [United Nation's World Water Day](#) on March 22, Impax Asset Management ("Impax"), the global equity specialist dedicated to environmental markets and investing in resource efficiency and the increasing demand for global resources, is available to discuss macro themes that have created compelling investment opportunities in the water space.

According to a UN estimate, 47% of the world's population will live in areas of high water stress by 2030. The drivers behind this stress include population growth and rapid urbanisation, ageing infrastructure, water regulation and the increasing incidence of extreme weather events.

The world's population is currently estimated to exceed seven billion, and is anticipated to rise to 9 billion by 2050\*, so the challenges in meeting the increasing demands of this rapidly growing population are creating additional strains on the global water supply.

To address the water-related challenges, Impax has identified long-term investment opportunities arising in four key areas:

- 1. New asset creation:** The construction of new water supply and treatment infrastructure in emerging and developed economies is expected to be a dominant theme over the next decade. It's estimated that \$450 billion to \$500 billion in water-related investments are required, which creates an unparalleled opportunity for investors.\*\*
- 2. Asset upgrading:** Not including constraints on public sector expenditure, Organisation for Economic Co-operation and Development (OECD) countries will continue to improve and extend their water infrastructure, particularly in areas of drought and/or flood risk.
- 3. Roll out of proven technology:** Given the expanding range of contaminants in the water supply, regulators have mandated the adoption of new technologies, such as membrane filtration, ultra violet light disinfection or using active carbon.
- 4. Water quality:** This is also an increasing global concern and the cost of water will inevitably rise as regulation increases. This is a further strong driver and leads to investment opportunities across the value chain.

Simon Gottelier, Investment Manager of the water strategy at Impax, commented:

"Policy makers and investors worldwide are recognising the need to develop global resources in a sustainable manner and increase regulation around the development, treatment and usage of global water resources. High growth and long-term investment opportunities exist in companies that are developing and providing solutions to meeting the world's water challenges."

To learn more or to arrange an interview, please contact:



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\* According to the United Nations

\*\*According to Citi Group Global Markets, "Water Sector Handbook", May 24, 2011

### **About Impax Asset Management**

Founded in 1998, Impax Asset Management ("Impax") was one of the world's first managers dedicated to identifying the investment opportunities in environmental markets created by resource scarcity and demand for cleaner, more efficient products and services through listed and private equity strategies.

Impax now manages £2.1 billion\* for investors globally, and is committed to providing strong long-term risk-adjusted returns.

The company's team of 28 investment professionals has been assembled over 14 years. Impax's listed equity funds seek out mispriced companies that are set to benefit from the long-term trends of changing demographics, rising consumption, limited natural resources and urbanisation. Investment is focused on the alternative energy, water, waste, food, agriculture and related markets. Impax's private equity infrastructure funds invest in power generation assets in the renewable energy sector.

\*As of February 28, 2013